

WORLD CUP 2026 OPPORTUNITIES FOR LOCAL BUSINESSES

The FIFA World Cup 2026 will take place from June 11 through July 19, bringing global attention and increased visitor activity to the Los Angeles region.

Local restaurants can take advantage of this opportunity by hosting match viewings and creating a festive atmosphere for fans. Viewing games during regular business operations typically does not require a FIFA public viewing license, though events with admission fees, sponsorships, or large crowds may require additional approvals.

Businesses are encouraged to promote events using general soccer themes, team colors, and international flair. Official FIFA logos may not be used unless authorized.

By offering themed specials, watch parties, and fan experiences, La Mirada businesses can attract new customers and be part of one of the world's largest sporting events.

For more information or to include your event in the official FIFA World Cup calendar, scan the QR code.



Planning a tournament-themed event?
Scan this QR code to submit your info.

HOMECOMING FOR NORTHGATE MARKET



Northgate Market celebrated its grand opening of its newest location in La Mirada, bringing expanded grocery options and authentic food offerings to the community.

Located at 12721 Valley View Avenue, the store revitalizes the former grocery store site with extensive interior and exterior renovations. The upgraded market features a wide variety of fresh produce, a full-service meat market, prepared foods, bakery items, and specialty grocery products inspired by traditional Mexican cuisine.

Northgate Market is known throughout Southern California for creating vibrant neighborhood markets that highlight fresh ingredients, family recipes, and culturally inspired foods. The La Mirada location continues that tradition while providing residents with a modern and welcoming grocery shopping experience.

The City joined Northgate Market representatives for a ribbon cutting ceremony celebrating the store's opening. The event welcomed community members, local leaders, and the Northgate Gonzalez family, who have called La Mirada home since the 1970's.

The opening of Northgate Market represents another investment in La Mirada's commercial areas and contributes to the City's growing retail landscape.



IN-N-OUT BURGER CELEBRATES 30 YEARS IN LA MIRADA

The City recognized In-N-Out Burger for celebrating its 30th anniversary in the community. The restaurant first opened in La Mirada in 1995 as the company's 105th location and has since become a favorite destination for residents and visitors alike.

Since its founding in 1948, In-N-Out Burger has built a reputation for serving high quality food with friendly service while maintaining the company's founding values of freshness, quality, and hospitality. Today, the company operates more than 425 locations across nine states and employs more than 43,000 associates.

The La Mirada restaurant employs approximately 100 associates and has remained a strong employer in the community for three decades. In-N-Out is also known for its commitment to employee development, offering competitive wages, advancement opportunities, and a supportive work environment.

Beyond its restaurants, the company actively supports communities through charitable partnerships and fundraising efforts. Through the In-N-Out Burger Foundation and Slave 2 Nothing Foundation, the company funds initiatives that combat child abuse, substance abuse, and human trafficking.

Over the years, In-N-Out has contributed nearly \$100,000 to nonprofit organizations, youth programs, and community initiatives in La Mirada and surrounding communities.

The City congratulates In-N-Out Burger on 30 successful years in La Mirada and looks forward to many more years of partnership and service to the community.



LA MIRADA THIRD QUARTER SALES TAX UPDATE



La Mirada's local economy continued to show strong momentum during the third quarter of 2025. From July through September, local sales tax receipts increased significantly compared to the same period in 2024, reflecting strong business activity across several sectors of the local economy, and outperforming state and regional trends.

Overall receipts were nearly 19 percent higher than the previous year. Much of this growth was driven by increased sales of electrical equipment and other industrial goods, reflecting continued strength in La Mirada's manufacturing and supplier base. Several businesses reported particularly strong returns during the quarter.

While most sectors experienced growth, building materials sales declined during the quarter as the continued softness in the housing market reduced demand for construction supplies.

Despite this single area of decline, La Mirada's overall sales tax performance remained strong. The City received approximately \$3.78 million in sales tax revenue during the quarter, demonstrating the resilience and continued strength of La Mirada's business community.

WELCOME NEW BUSINESSES

- **BTRR Global Inc**
15300 Valley View Avenue
- **Cal-Labs**
14747 Artesia Boulevard
Suite 4G
- **Cinkar Kitchen Cabinets & Flooring**
15842 ½ Imperial Highway
- **CJ Industrial Marketing Inc**
14747 Artesia Boulevard #4D
- **Here & There**
12740 La Mirada Boulevard
- **Hyundai Platform Corporation**
14241 Firestone Boulevard
Suite 200
- **Law Office of Sang Eun Lee**
14241 Firestone Boulevard
Suite 400
- **Mogn Nails Place**
15276 Rosecrans Avenue
- **Nobu Logistics**
14241 Firestone Boulevard
Suite 400
- **Northgate Market #50**
12721 Valley View Avenue
- **On-Point Workforce**
14220 Rosecrans Avenue
- **Partners**
14730 Beach Boulevard #103
- **Prospera Gonzalez #50**
12721 Valley View Avenue
- **Rialto Pacific, LLC**
15300 Desman Road
- **Shinee Dental Studio**
14747 Artesia Boulevard
Suite 4 E
- **Tanner's Coffee LM**
11521 La Mirada Boulevard
- **Tyche Global Supple Inc**
16700 Valley View Avenue
Suite 200

